## AON

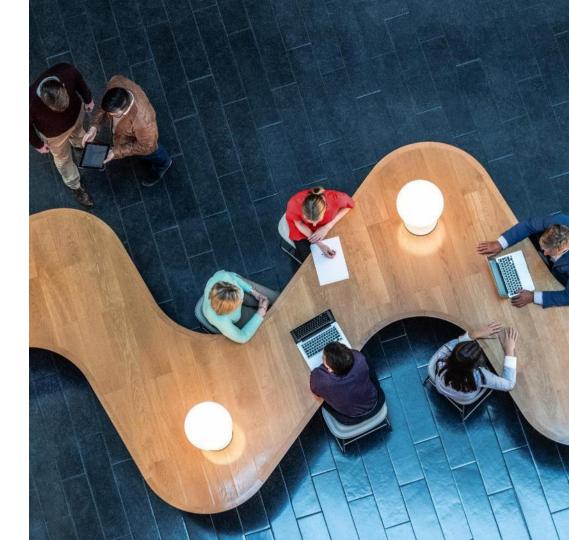
State Teachers Retirement System of Ohio (STRS Ohio)

#### Implementation of Fiduciary Audit Recommendations/Governance Considerations

Julie Becker, Partner Benita Falls Harper, Associate Partner

November 16-17, 2023

Fiduciary services provided by Aon Consulting, Inc. To protect the confidential and proprietary information included in this material, it may not be disclosed or provided to any third parties without the approval of Aon.



#### Agenda

2

Background

**Board Committees** 

**Trustee Education** 

## 4

Parliamentary Procedure-Robert's Rules

# 5

Executive Director Performance Evaluation Process 5

Key Performance Indicators

**Next Steps** 



Background





#### Background

Aon's Fiduciary Services Practices (Aon) was engaged as the STRS Ohio Board Governance Consultant.

As part of the Scope of Work, Aon's purpose at the November Retirement Board Education & Planning Meeting is to facilitate a discussion of board governance topics, taking into consideration the 2022 Fiduciary Performance Audit recommendations related to board governance.

This presentation is to serve as a working outline for the expected discussion at the November session. Your feedback as Trustees is vital to this process, so we will be seeking your thoughts and direction on each of the board governance topics.

Please note that this is our initial discussion and additional discussions will be scheduled with the Board for these and other governance items.



**Board Committees** 



AON

#### **Current Board Committees**

The Board has the following standing and ad hoc committees:

- 1. Disability Review Panel
- 2. Final Average Salary
- 3. Audit Committee
- 4. Investment Committee
- 5. Staff Compensation and Benefits Committee
- 6. Health Care Committee
- 7. Ad Hoc Board Governance Committee
- 8. Ad Hoc Board Education & Planning Committee
- 9. Ad Hoc Legislative Committee

#### AON

## 

Aon has listed audit recommendations in order of our view of priority and logical implementation of final Board decisions.

Re	commendation	Aon's Perspective
1.	The Board should formally delegate policy and decision due diligence and more oversight responsibilities to its committees to reduce full Board meeting time and improve decision-making and oversight.	Agree
2.	The Board should eliminate the Board's Disability Review Panel (DPR) and delegate the appeals process to staff and the medical review board and focus the Board more on oversight of the policies and procedures, including approval of selection of the medical review Board. This will enable to the Board to focus on process and oversight where it determines that delegation is prudent.	Agree and will discuss options for implementation
3.	The STRS Board should eliminate the Final Average Salary Committee and delegate the approval responsibilities to staff.	Agree

## 

Aon has listed audit recommendations in order of our view of priority and logical implementation of final Board decisions.

Recommendation	Aon's Perspective
4. The Board commit to a functioning standing board committee approach, with a streamlined structure with five standing committees and new charters should be developed that clearly articular the responsibilities of each committee.	Agree there should be standing committees with a streamlined structure and new charters. Different view on number and composition of the ultimate standing committees.

#### **Fiduciary Audit Recommendations re: Standing Committees**

#### Fiduciary Audit Recommendations:

- 1. Audit
- 2. Investment Committee
- 3. Board Governance Committee
- 4. Finance and Compensation Committee
- 5. Members Services Committee

#### Aon's Recommendations:

- 1. Audit
- 2. Investment Committee
- 3. Board Governance
- 4. Legislative Committee

## **Current Board Committees – Aon Recommendations**

Committee	Recommendation	
Disability Review Panel	Dissolve and Delegate to Staff	
Final Average Salary	Dissolve and Delegate to Staff	
Audit	Maintain and Expand Scope	
Investment	Maintain and Increase Utilization	
Staff Compensation & Benefits	Dissolve and use Full Board	
Health Care	Dissolve and use Full Board/Dashboard	
Ad Hoc Board Governance	Make standing committee and add to scope of authority, including assuming responsibilities currently assigned to the Ad Hoc Board Education & Planning Committee	
Ad Hoc Board Education & Planning	Dissolve and delegate to Board Governance Committee	
Ad Hoc Legislative	Make standing committee	

#### **Aon's Recommended Standing Committees**

Audit	
Investment	
Board Governance	
Legislative	



## Audit Recommendations/Aon's Perspective -

Aon has listed audit recommendations in order of our view of priority and logical implementation of final Board decisions.

Recommendation	Aon's Perspective
<ol> <li>The Board Chair should meet with each trustee, especially when they are first elected or appointed, and discuss their interests and experience in consideration of their appointment to committees.</li> </ol>	Agree and is supported through initial Board feedback
6. Revise the Officer Policy and practices for participation and leadership of committees based on Board member skills and competencies to be identified and supported through a robust process for skills assessment and continuing education.	Agree and is supported through initial Board feedback
7. The Board Governance Manual should be revised consistent with the existing practice where the Board Chair proposes committee membership each year and makes the recommendation to the full Board for approval.	Agree

## Audit Recommendations/Aon's Perspective -

Aon has listed audit recommendations in order of our view of priority and logical implementation of final Board decisions.

Recommendation	Aon's Perspective
8. Each committee should elect its chair annually; the Board Chair should not be the chair of any Board committees, except for the Board Governance Committee if that new committee is implemented.	Agree
9. Appointed trustees should be considered as potential committee chairs, especially when they have the most relevant experience in the area of responsibility of the committee.	Agree
10. Revise the Officer Policy to permit broader participation in Board leadership.	Currently elected members may serve as Board Chair or Vice Chair. Our view is that if the Board agrees to the recommendation to consider appointed trustees as potential committee chairs, this recommendation might not be needed.

## Audit Recommendations/Aon's Perspective -

Aon has listed audit recommendations in order of our view of priority and logical implementation of final Board decisions.

Recommendation		Aon's Perspective
11.	The Board Governance Manual should be revised consistent with the existing practice where the Board Chair proposes committee membership each year and makes the recommendation to the full Board for approval.	Agree
12.	Once a well functioning committee structure is realized, the Board should consider reducing the frequency of its full Board meetings to bi-monthly.	Agree. This is also generally supported by initial Board feedback. However, the implementation and operation of the standing committee structure and trust in the process first needs to be realized before this can be ultimately implemented.

Note there are more fiduciary audit committee specific recommendations (e.g., Audit Committee) that will be addressed once the standing committees are finalized.



#### **Trustee Education**





#### **Audit Recommendations/Aon's Perspective**

#### Recommendation

- Develop an overall onboarding and continuing education plan for the full Board and for each individual trustee. Establish a formal process for selfassessment, including a skill inventory, and tie the annual education plan to identified developmental needs and the strategic plan.
  - a) Identify individual needs and priorities that consider new trustees, leadership roles, and committee membership
  - b) Include the curriculum and source of training (e.g., in-house, external conference, webinar, online training)
  - c) Overall timetable and progress reporting compared to plan.

#### **Aon's Perspective**

1. Agree overall and is supported through initial Board feedback. Aon can work with the Board Governance Committee to build out the Trustee Education Plan, with ultimate adoption by the full Board.

#### **Audit Recommendations/Aon's Perspective**

#### Recommendation

- 2. Rotate the for agenda for training topics for the annual retreat year over year to present new information and perspectives in addition to core subjects. For example, Board retreat should cover:
  - Training on fiduciary duties that is periodically refreshed and covers the practical implication of fiduciary obligations, including relevant examples of situations that trustees could encounter.
  - Development of Board priorities and strategic plans.
  - Strategic issued education based on near-term priorities/issues.
  - Subcommittee and Board member self-evaluations.
  - Planning for continuing education for individual members and the Board as a whole.

#### **Aon's Perspective**

2. Agree overall. These duties can be performed by the Board Governance Committee.



#### Parliamentary Procedure-Robert's Rules





#### **Parliamentary Procedure-Robert's Rules of Order**

- The Board received parliamentary procedure training at a recent board meeting.
- If the Board decides that Robert's Rules should govern where applicable and consistent with law, we recommend engaging a parliamentary expert to assist with implementation. We recommend that the parliamentary expert attend board meetings to provide necessary guidance.
- We also recommend that the parliamentary expert work with legal staff and the Ohio Attorney General legal representative to ensure coordination of law with implementation of Robert's Rules.
- The Board should continue to explore whether Robert's Rules for small boards would be effective.
- The Board can ultimately create their own procedural rules and policies that can be adopted into the governing by-laws and board policies.
- Finally, we believe there should be parliamentary procedure training for committee chairs. We are available to work with the parliamentary expert to provide appropriate training.

#### **Parliamentary Procedure-Robert's Rules of Order**

The current Officers, Terms of Office, Duties Policy provides that the Chair shall utilize his or her best efforts to see that the Board operates consistently with federal law, the Ohio Revised Code, the Ohio Administrative Code, applicable legal precedent, or Board Policies. Robert's Rules may act as a guide for conducting Board meetings.

There is a motion to amend the language to read as follows: "On matters of parliamentary procedure when not governed by the Open Meetings Act, STRS statutes (ORS 3307), rules (OAC 3307) or other applicable state law, the Board will follow the most current edition of Robert's Rules of Order, unless otherwise noted in these Board Policies and Procedures."

#### **Parliamentary Procedure-Robert's Rules of Order**

STRS General Counsel has offered the following language to modify the Officers Policy, should the Board desire to move forward.

- A. The Chair shall utilize his or her best efforts to see that the Board operates consistently with applicable federal and state law, including the Ohio Revised Code, and the Ohio Administrative Code, applicable legal precedent, or and Board Policies. On matters of parliamentary procedure, when not governed by any of the foregoing, the rules contained in the current edition of Robert's Rules of Order Newly Revised will govern when applicable.
  - 1. Meeting discussion content will be only those issues that, according to Board Policies, clearly belong to the Board to decide, not the Executive Director.
  - 2. Deliberation will be timely, fair, orderly and thorough.

3. Robert's Rules may act as a guideline for conducting Board meetings.



#### Executive Director Performance Evaluation Process





#### Proposed Executive Director Performance Evaluation Methodology

effine

**Define Goals, Objectives, Measurement** It is critical that the performance criteria and process be defined and communicated in advance of the evaluation period

#### **Create evaluation instrument**

Draft performance evaluation tool containing criteria established by the Board. The Executive Director prepares a written document in response to the evaluation tool documenting whether and how they have meet the performance criteria (i.e., self-evaluation narrative, status of goals, achievements, challenges, and areas of focus during the performance year). Can also draft and issue staff and stakeholder surveys for additional feedback.

#### **Facilitate One-Voice**



Measure

#### Independent Documentation of Ratings and Comments

The board's consensus on ratings and message to the Executive Director is reduced to writing by the governance consultant and given to the Board Chair and Vice Chair to discuss with the executive director.

#### **Performance Evaluation Documents** Board members receive supporting

documentation for the performance evaluation to review and reflect upon in advance of board meeting. We recommend that members not complete the document in advance. Rather, we suggest this done during a closedsession meeting.

#### Maintain Focus and speak with " one voice"

Using an external, independent governance consultant promotes focus, candor and facilitates the delivery of a "one-voice" evaluation.

1

2

#### **Facilitate Board Discussion**

In closed session, board members, individually, provide feedback and develop a board consensus, "one-voice." opinion regarding the performance of the Executive Director. The consultant assists in keeping the board focused, on topic, and records the consensus ratings and comments.

AON

# 6

AON

#### Key Performance Indicators



## **Key Performance Indicators (KPI)**

## Ą

#### KPI's can be described as metrics used to track performance

- KPI's are internally developed and managed
- KPI's are often are built from past strategic planning documents and can provide structure in facilitating future strategic planning discussions
- KPI's connect goals with work performance and progression
- Because KPI's track successes based on predetermined benchmarks, they serve as an effective way to determine success

#### **KPI's in Practice**

## Ø

- KPI's can be utilized by first establishing a baseline, as well as targets (benchmarks)
- Track KPI's through the STRS Dashboard to provide a clear visual of progress being achieved
- Focus on critical items, not every task warrants KPI status
- KPI's on the STRS Dashboard will requires regular updating and monitoring by staff
- Vital Dashboard stay up to date
- Provide regular status reports to the Board regarding the progress and achievement of KPI's

#### **Assist not Distract**

Caution – data collection and evaluation from KPI's should not distract from the overall mission and vision of STRS.



#### **Example of Generalized KPI Organization**



1 Solvency of the fund

Member satisfaction

3

Member

2

4 Employer engagement engagement

5 Liquidity

6 Level of retirements 8

Budget/ administrative expenses

28

Payroll

growth

## **Example of Categorical KPI Organization**

KPI's can be characterized as:

- Strategic tend to be high level and broad based
- Operational focus on internal efficiencies
- Project Management for example, IT or capital projects
- Customer Service Evaluate performance and member/stakeholder satisfaction



Strategic



Operational

۰÷

**Project Management** 



**Customer Service** 

Strategic

Strategic

 $_{\circ}$  Funding level

° Overall investment performance

Comparison to peer groups

o Maintain tax qualified status







Operational

- Ensure administrative expenses fall within the average range as measured by CEM or another reputable source
- o Achieve budget reasonableness and compliance
- Realize a clean financial audit
- $\circ$  Maintain readiness in case of disaster recovery









**Project Management** 

Goals dependent on nature of the project, e.g., IT, building etc.

 $\circ$  Timeliness

Cost effectiveness









- Customer Service
- $\circ$  Accurate benefit payment with less than 3% error rate
- $\circ$  Process time for disability
- $\circ$  Member communication and transparency
- Accuracy of data provided to members, e.g.; web site information regarding investments, meetings









#### **KPI Selection**

- Ensure KPI's align with existing strategic goals
- Quantify the KPI to a concise and clear metric; not too broad and not too narrow
- · Avoid unnecessary detail that could confuse understanding or tracking of the KPI
- When stated appropriately, KPI's should result in actionable items or operational next steps









Next Steps





#### **Next Steps**

• After receiving direction from the Board at this November session, Aon will begin the necessary drafting and execution of the decisions, and work with relevant parties, as necessary.

#### **Legal Disclosures and Disclaimers**

Investment advice and consulting services provided by Aon Investments USA Inc. The information contained herein is given as of the date hereof and does not purport to give information as of any other date. The delivery at any time shall not, under any circumstances, create any implication that there has been a change in the information set forth herein since the date hereof or any obligation to update or provide amendments hereto.

This document is not intended to provide, and shall not be relied upon for, accounting, legal or tax advice. Any accounting, legal, or taxation position described in this presentation is a general statement and shall only be used as a guide. It does not constitute accounting, legal, and tax advice and is based on Aon Investments' understanding of current laws and interpretation.

Aon Investments disclaims any legal liability to any person or organization for loss or damage caused by or resulting from any reliance placed on that content. Aon Investments reserves all rights to the content of this document. No part of this document may be reproduced, stored, or transmitted by any means without the express written consent of Aon Investments.

Aon Investments USA Inc. is a federally registered investment advisor with the U.S. Securities and Exchange Commission. Aon Investments is also registered with the Commodity Futures Trading Commission as a commodity pool operator and a commodity trading advisor and is a member of the National Futures Association. The Aon Investments ADV Form Part 2A disclosure statement is available upon written request to:

Aon Investments USA Inc. 200 E. Randolph Street Suite 700 Chicago, IL 60601 ATTN: Aon Investments Compliance Officer

© Aon plc 2023. All rights reserved.