Callan



September 20, 2023

State Teachers Retirement System of Ohio

Callan LLC Investment Consulting Services

Michael Joecken Senior Vice President

James Callahan, CFA President Brady O'Connell, CFA, CAIA Senior Vice President

Callan Team Introductions

Presenters



Michael J. Joecken Senior Vice President

- 23 years in the industry, 23 years with Callan
- MBA, Northwestern University Kellogg School of Management
- Member of Callan's Defined Contribution Committee and Diversity, Equity & Belonging Council
- Callan Shareholder



Brady O'Connell, CFA, CAIA Senior Vice President

- 26 years in the industry, 8 years with Callan
- MBA, Northwestern University Kellogg School of Management
- Member of Callan's Client Policy Review, Alternatives Review, and Institute Advisory Committees
- Callan Shareholder



James A. Callahan, CFA President

- 31 years in the industry & 29 years at Callan
- BA, Boston College
- Oversees DC, Alternatives, Real Assets, IAG, and Trust, Custody, and Securities Lending Consulting Groups
- Chair of Client Policy Review Committee
- Member of Callan's Management and Editorial Committees
- Callan Shareholder

An Overview of Callan

Focus, experience, resources



1973	1990	2007	2017	2018
Ed Callan and associates founded	Transitioned ownership	Third generation of employee owners	Formalized leadership succession plan by	Jim Callahan assumed the role of
company	to employees while	transitioned to senior management	promoting Greg Allen to chief executive	president and Millie Viqueira became
	remaining an independent consulting firm	positions, and Greg Allen became	officer and Ron Peyton to executive	head of fund sponsor consulting
		president	chairman	
			/ /	

As of December 31, 2022

Experience with Similar Plan Types

157	Public Fund Clients	\$2.6 т	Public DB Assets Under Advisement
69	Public Defined Benefit (DB) Clients	\$3.6т	Total Public Fund Assets Under Advisement
33	OPEB Plan Clients	\$54м	OPEB Plan Assets Under Advisement

Representative Public Defined Benefit and OPEB Plan Clients

Alameda County Employees' Retirement Association	Mississippi Public Employees' Retirement System	Public Fund Clients by Tenure
Alaska Retirement Management Board	Nevada Public Employees' Retirement System	r abier and elente by renare
Arkansas Public Employees' Retirement System	New York City Employees' Retirement System	
Charlotte Firefighters' Retirement System	New York State Common Retirement Fund	29% 24% ■0-5 Years
City of Norwalk	New York State Teachers' Retirement System	■5-10 Years
Cook County	North Dakota State Investment Board	10-20 Years
Firemen's Annuity and Benefit Fund of Chicago	Pennsylvania State Employees' Retirement System	18% = 20+ Years
Florida State Board of Administration	Public Employee Retirement System of Idaho	29%
Georgia Municipal Association	Public School Teachers' Pension and Retirement Fund of Chicago	
Indiana Public Retirement System	State Teachers Retirement System of Ohio	
Lexington-Fayette Urban County Government Police & Fire Fund	State Universities Retirement System of Illinois	Callan Retainer Client Types
MARTA (Metropolitan Atlanta Rapid Transit Authority)	The North Carolina Department of State Treasurer	
Massachusetts Pension Reserves Investment Management Board	University Health System	■ Corporate
Milwaukee Employes' Retirement System	University of Puerto Rico Employees' Retirement System	20%
Milwaukee Public Schools	US Army	45%
Mississippi Public Employees' Retirement System	Utah Retirement Systems	Nonprofit
Nevada Public Employees' Retirement System	Wichita Police & Fire Retirement Board	32% ■ Taft-Hartley
New York City Employees' Retirement System		

Data as of June 30, 2023; clients in BOLD have a defined benefit plan and an OPEB plan

Client-Focused Consulting Model

Proactively provide our collective expertise and experience to clients

	STR	S Ohio	
	Callan Con Michael Joecken	Isulting Team Brady O'Connell, CFA, CAIA	
Client Policy Review Committee 13 Senior Professionals	Manager Search Committee 8 Senior Professionals	Defined Contribution Committee 13 Senior Professionals	Alternatives Review Committee 12 Senior Professionals
Strategic Planning	Plan Implementation	Monitoring & Evaluation	Education & Research
Capital Markets Research 8 dedicated professionals (Also significantly contributes to our global manager research efforts.)	 Dedicated Manager Research 34 dedicated professionals (56 specialists contribute to our global manager research efforts) Defined Contribution Group 6 dedicated professionals Implementation Solutions Group 3 dedicated professionals 	Client Report Services Proprietary Database 29 dedicated performance professionals Supported by 20 database, programming and systems professionals.	Callan Institute and "Callan College" 8 dedicated professionals Most Callan professionals participate as instructors and research writers

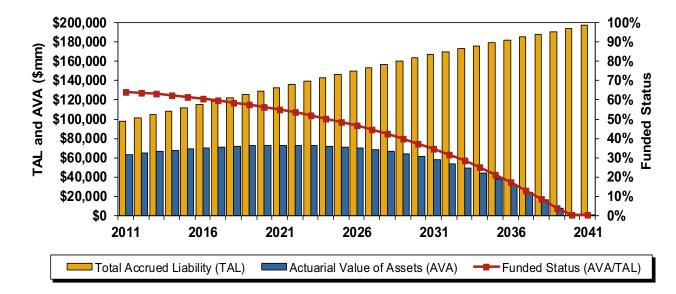
Callan

Looking Back



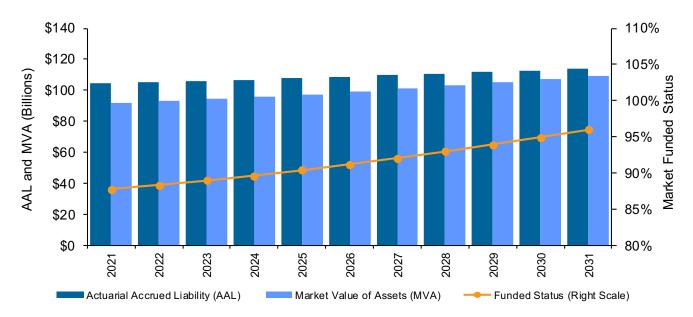
STRS Ohio Asset Liability Studies

Funded Status Projections



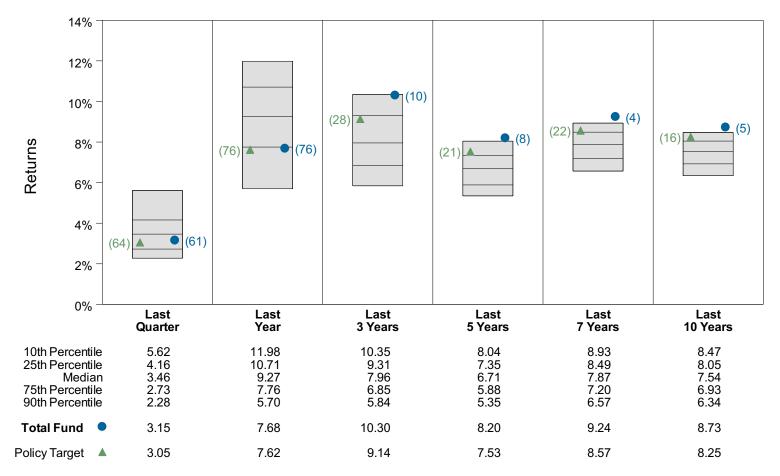
30-Year Funded Status Projection - 2011

10-Year Funded Status Projection - 2021



STRS Ohio v. Callan Public Fund Sponsor Database, 6/30/23



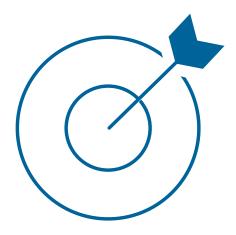


- For one-year ended 6/30/2023, STRS Ohio outperformed the benchmark by 6 basis points and ranked at the 76th percentile of the Callan Public Fund Sponsor Database.
- For the past five-years ended 6/30/2023, STRS Ohio had a 67 basis point advantage over the benchmark and ranked at the 8th percentile of the Callan Public Fund Sponsor Database.

For 10-years ended 6/30/2023, STRS Ohio bested the benchmark by 48 basis points and ranked at the 5th percentile of the Callan Public Fund Sponsor Database. Gross returns are illustrated, except for alternative investments & real estate where the return is net of all external investment management fees and costs, including carried interest and other fund expenses. Certain Callan returns may differ from STRS Ohio due to rounding. **Question & Answer**

About Callan

One of the largest independently owned investment consulting firms in the U.S.



Our Mission

is to advance each client's investment goals. To achieve our mission, we will apply our resources and experience to develop and implement custom solutions on behalf of our clients.

Client Collaboration

We exist because of you. Listening to your insights and closely collaborating with you make us more knowledgeable and more in tune to the needs of the beneficiaries we collectively serve.

Diverse Perspectives

We value diversity of opinion. Because we all have different backgrounds and experiences, we are open to new ideas and perspectives that help find solutions for your unique situation.



How We Measure Our Own Success

2022 Client Survey

Proactively solicit feedback from clients

100% rated consultant's performance as Very Good* (83%) or GOOD (17%)

96% of clients feel Very Comfortable* (83%) or Comfortable (13%) that they can rely on their consultant's judgment—their consultant is experienced and capable

100% WOULD RECOMMEND Callan as a consultant

Executive Chairman Ron Peyton maintains ongoing client outreach through phone calls and visits

- Provides clients the opportunity to give candid feedback on your experiences with Callan
- Clients are encouraged to contact him with questions or concerns

Maintaining a work plan allows you to evaluate how well your Callan team is meeting your needs

Callan's Ongoing Commitment to STRS Ohio

Strategic Partner

Providing technical expertise coupled with disciplined execution

Disciplined Governance Process

Support you as you fulfill your fiduciary responsibilities

Experienced Investment Professionals

A team of experienced consultants leading the relationship

Direct Access to Specialty Consultants

Alternatives, Defined Contribution, Capital Markets, Investment Manager Research

Benefit of Callan's Peer Review Committees

Customized, forward-looking recommendations vetted by Callan's most senior professionals

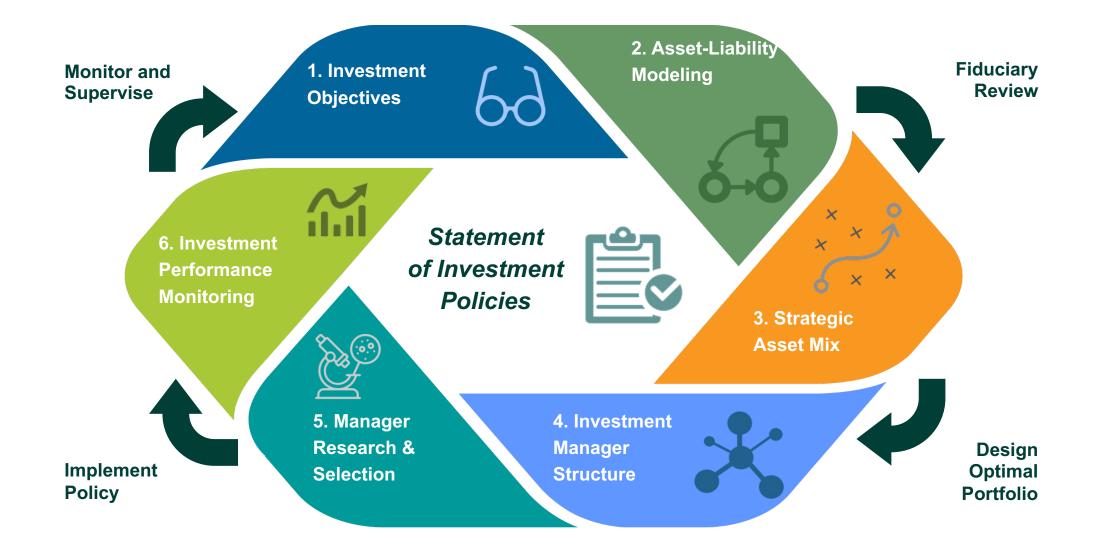
Customized Performance Analytics

Tailored for your needs and provided in a timely and meaningful format

Asset Allocation Advice

DB and HC Consulting: Investment Policy Statement

Institutional advisory governance framework



Governance - Commit to a long-term investment strategy, then stick to it



- Select a strategy that satisfies the long-term return needs and can be understood and maintained by future administrations
- Avoid making decisions based on strictly short-term inputs
- Avoid changing a good strategy to prepare for an anticipated "next crisis" when it was the original strategy that got the investor through the last one
- A poor strategy is disastrously revealed in situations like the Global Financial Crisis
- Risks to strong investment outcomes: Not knowing your true time horizon (or not being able to adhere to it), not understanding your true liquidity needs, and overreacting to short-term market developments

Governance - Attract and retain a qualified investment team



- As institutions have increasingly embraced more complex alternative investments, the need to attract and retain talent to identify, implement, and oversee these investments has grown in importance
- Stability in decision makers can help institutions stick to other best practices and increase the odds of long-term success
- Attracting and retaining a qualified investment team, as well as developing new talent, is a challenge in a very competitive industry and requires a budgetary commitment and committee support
- Talented and stable staff outside of investments to support the overall investment program is critical to organizational success

Governance - Delegate strategy & policy implementation to CIO/staff



- Investment committees are primarily responsible for:
 - -setting investment strategy, policy guidelines, and asset allocation
 - -monitoring results
 - -overseeing the plan
 - -representing the plan on behalf of the beneficiaries
- Rely on the expertise of your qualified investment team and delegate as much of the implementation of the investment program as possible
- By carefully considering what issues must have approval and what can be delegated to staff, operational efficiencies such as rebalancing and dealing with investment manager issues in a timely fashion will likely improve long-term results

Fiduciaries Must Vigorously Monitor Costs



- Tracking and managing investment-related costs is critical, particularly in an environment of modest return expectations. Institutional investors need to make sure they understand all aspects of investment costs—including those related to the administration of the investments and manage them wherever possible.
- This is of particular importance in the alternative investment world, where costs come in different forms and are often indirectly assessed.

Understand the investment strategy



- Do not employ investment strategies the committee does not fully understand. Complexity is not a taboo, but a complex strategy should not be employed simply because it is popular.
- Perhaps even more importantly, institutions need to make sure that current and future decisionmakers will be able to understand complex strategies.
- A good rule is to never employ a strategy that cannot be maintained, explained, or defended by the next CIO, investment committee, administration, or the participants at its worst possible moment.

Capital Markets Research

Dedicated Strategic Planning Resources

What makes our team great?

- Customized approach to decision-making
- Rigorous modeling and analysis
- Extensive experience with various investment pools

- Conducts all asset/liability, asset allocation, and asset spending studies for our clients
- Performs investment structure work to follow asset allocation decisions
- Provides capital market research and develops proprietary capital market assumptions for use in risk/reward modeling
- Provides custom client research and education



Gary Chang, CFA Jason Ellement, FSA, CFA Ric Ford, FSA, CFA, EA Jay Kloepfer Adam Lozinski, CFA Kevin Machiz, CFA, FRM Julia Moriarty, CFA John Pirone, CFA, FRM, CAIA



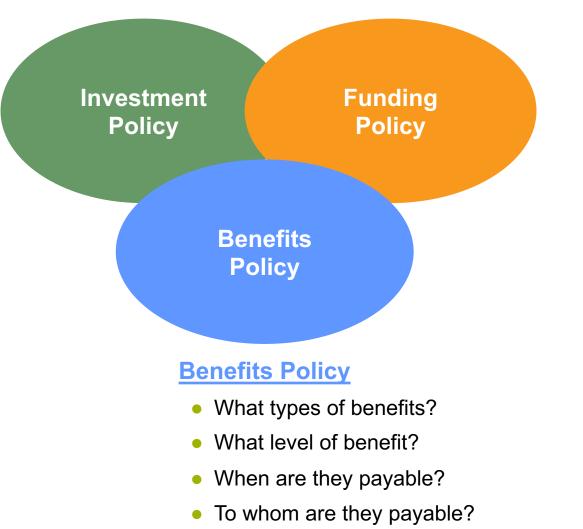
Asset Allocation and Liability Study Overview

Integration of Key Operational Policies

We evaluate the interaction of the three key policies that govern a retirement plan with the goal of establishing the best investment policy

Investment Policy

- How will the assets supporting the benefits be invested?
- What are the risk and return objectives?
- How will cash flows be managed?



Funding Policy

- How will the benefits be paid for (funded)?
- What are the forecasts for key plan parameters (actuarial assumptions)?

2023 Risk and Returns Assumptions

Summary of Callan's Long-Term Capital Markets Assumptions (2023–2032)

		Projecte	Projected Return		Projected Risk		2022–2031	vs. 2022		
Asset Class	Index	1-Year Arithmetic	10-Year Geometric*	Real	Standard Deviation	1-Year Arithmetic	10-Year Geometric*	Standard Deviation	Geometric* Delta	Std Dev Delta
Equities										
Broad U.S. Equity	Russell 3000	8.75%	7.35%	4.85%	18.05%	8.00%	6.60%	17.95%	0.75%	0.10%
Large Cap U.S. Equity	S&P 500	8.60%	7.25%	4.75%	17.75%	7.85%	6.50%	17.70%	0.75%	0.05%
Smid Cap U.S. Equity	Russell 2500	9.60%	7.45%	4.95%	22.15%	8.75%	6.70%	21.30%	0.75%	0.85%
Global ex-U.S. Equity	MSCI ACWI ex USA	9.45%	7.45%	4.95%	21.25%	8.70%	6.80%	20.70%	0.65%	0.55%
Developed ex-U.S. Equity	MSCI World ex USA	9.00%	7.25%	4.75%	20.15%	8.25%	6.50%	19.90%	0.75%	0.25%
Emerging Market Equity	MSCI Emerging Markets	10.45%	7.45%	4.95%	25.70%	9.80%	6.90%	25.15%	0.55%	0.55%
Fixed Income										
Short Duration Gov/Credit	Bloomberg 1-3 Year Gov/Credit	3.75%	3.80%	1.30%	2.30%	1.50%	1.50%	2.00%	2.30%	0.30%
Core U.S. Fixed	Bloomberg Aggregate	4.25%	4.25%	1.75%	4.10%	1.80%	1.75%	3.75%	2.50%	0.35%
Long Government	Bloomberg Long Gov	4.55%	3.70%	1.20%	13.50%	1.85%	1.10%	12.50%	2.60%	1.00%
Long Credit	Bloomberg Long Credit	5.75%	5.20%	2.70%	11.75%	2.60%	2.10%	10.50%	3.10%	1.25%
Long Government/Credit	Bloomberg Long Gov/Credit	5.25%	4.75%	2.25%	11.35%	2.30%	1.80%	10.40%	2.95%	0.95%
TIPS	Bloomberg TIPS	4.10%	4.00%	1.50%	5.30%	1.35%	1.25%	5.05%	2.75%	0.25%
High Yield	Bloomberg High Yield	6.75%	6.25%	3.75%	11.75%	4.40%	3.90%	10.75%	2.35%	1.00%
Global ex-U.S. Fixed	Bloomberg Global Agg ex US	2.70%	2.25%	-0.25%	9.80%	1.20%	0.80%	9.20%	1.45%	0.60%
Emerging Market Sov Debt	EMBI Global Diversified	6.25%	5.85%	3.35%	10.65%	4.00%	3.60%	9.50%	2.25%	1.15%
Alternatives										
Core Real Estate	NCREIF ODCE	6.60%	5.75%	3.25%	14.20%	6.60%	5.75%	14.20%	0.00%	0.00%
Private Infrastructure	MSCI GI Infra/FTSE Dev Core 50/50	7.15%	6.15%	3.65%	15.45%	7.10%	6.10%	15.45%	0.05%	0.00%
Private Equity	Cambridge Private Equity	11.95%	8.50%	6.00%	27.60%	11.45%	8.00%	27.60%	0.50%	0.00%
Private Credit	N/A	8.00%	7.00%	4.50%	15.50%	6.40%	5.50%	14.60%	1.50%	0.90%
Hedge Funds	Callan Hedge FOF Database	5.80%	5.55%	3.05%	8.45%	4.35%	4.10%	8.20%	1.45%	0.25%
Commodities	Bloomberg Commodity	5.05%	3.50%	1.00%	18.00%	4.05%	2.50%	18.00%	1.00%	0.00%
Cash Equivalents	90-Day T-Bill	2.75%	2.75%	0.25%	0.90%	1.20%	1.20%	0.90%	1.55%	0.00%
Inflation	CPI-U		2.50%		1.60%		2.25%	1.60%	0.25%	0.00%

* Geometric returns are derived from arithmetic returns and the associated risk (standard deviation). Source: Callan

2023–2032 Callan Capital Markets Assumptions Correlations

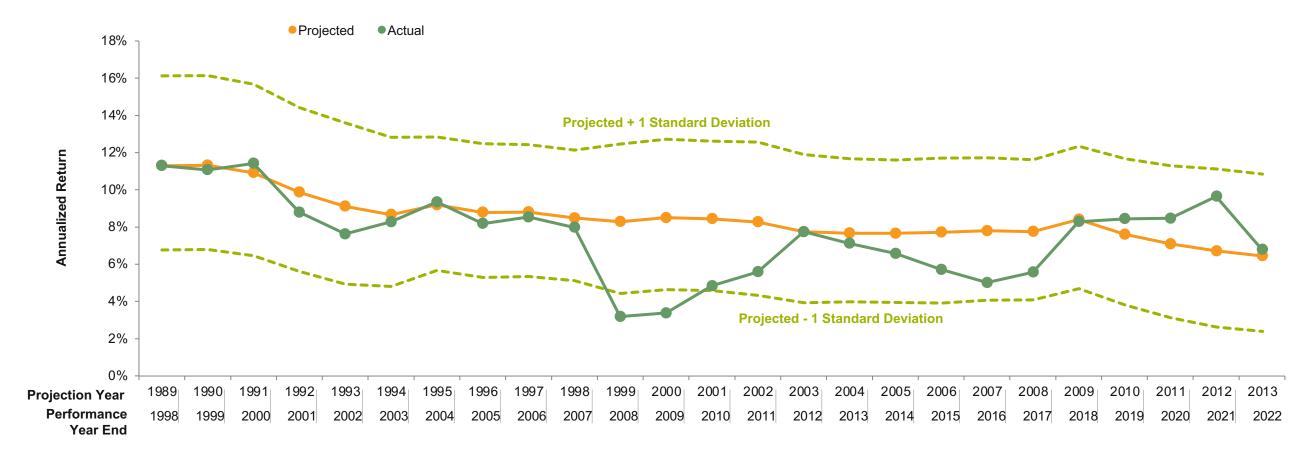
Large Cap U.S. Equity	1.00																			
Smid Cap U.S. Equity	0.88	1.00																		
Dev ex-U.S. Equity	0.73	0.79	1.00																	
Em Market Equity	0.79	0.83	0.89	1.00																
Short Dur Gov/Credit	0.05	0.01	0.04	-0.01	1.00															
Core U.S. Fixed	0.02	-0.02	0.00	-0.04	0.80	1.00														
Long Government	-0.05	-0.06	-0.03	-0.06	0.67	0.83	1.00													
Long Credit	0.45	0.40	0.40	0.40	0.64	0.80	0.65	1.00												
TIPS	-0.07	-0.08	-0.09	-0.11	0.56	0.70	0.50	0.52	1.00											
High Yield	0.75	0.74	0.73	0.75	0.10	0.09	0.00	0.45	0.02	1.00										
Global ex-U.S. Fixed	0.10	0.07	0.13	0.12	0.50	0.60	0.50	0.55	0.45	0.18	1.00									
EM Sovereign Debt	0.65	0.65	0.65	0.69	0.16	0.19	0.10	0.47	0.08	0.62	0.21	1.00								
Core Real Estate	0.44	0.42	0.42	0.41	0.16	0.14	0.05	0.30	0.09	0.31	0.16	0.29	1.00							
Private Infrastructure	0.48	0.47	0.46	0.46	0.14	0.15	0.10	0.33	0.08	0.34	0.18	0.32	0.76	1.00						
Private Equity	0.79	0.77	0.76	0.75	-0.01	-0.09	-0.13	0.30	-0.11	0.61	0.08	0.51	0.55	0.60	1.00					
Private Credit	0.69	0.68	0.65	0.68	0.11	0.00	-0.05	0.33	-0.12	0.63	0.12	0.50	0.25	0.27	0.67	1.00				
Hedge Funds	0.67	0.63	0.63	0.63	0.23	0.29	0.20	0.55	0.20	0.60	0.25	0.54	0.28	0.30	0.48	0.51	1.00			
Commodities	0.20	0.20	0.20	0.20	-0.05	-0.04	-0.10	0.05	0.00	0.20	0.10	0.15	0.18	0.15	0.20	0.17	0.23	1.00		
Cash Equivalents	-0.06	-0.08	-0.10	-0.10	0.30	0.15	0.12	0.00	0.12	-0.09	0.05	-0.06	0.00	-0.04	0.00	-0.04	-0.04	-0.02	1.00	
Inflation	-0.02	0.02	0.00	0.03	-0.21	-0.23	-0.30	-0.20	0.25	0.00	-0.15	-0.04	0.20	0.10	0.06	-0.05	0.05	0.35	0.05	1.00
L	Large Cap	Smid Cap	Dev	Em Mkts	Short Dur	Core Fixed	Long Gov	Long Credit	TIPS	High Yield	Global ex-US Fixed	EM	Core Real Estate	Private Infra	Private Equity	Private Credit	Hedge Funds	Comm	Cash Equiv	Inflation

Source: Callan

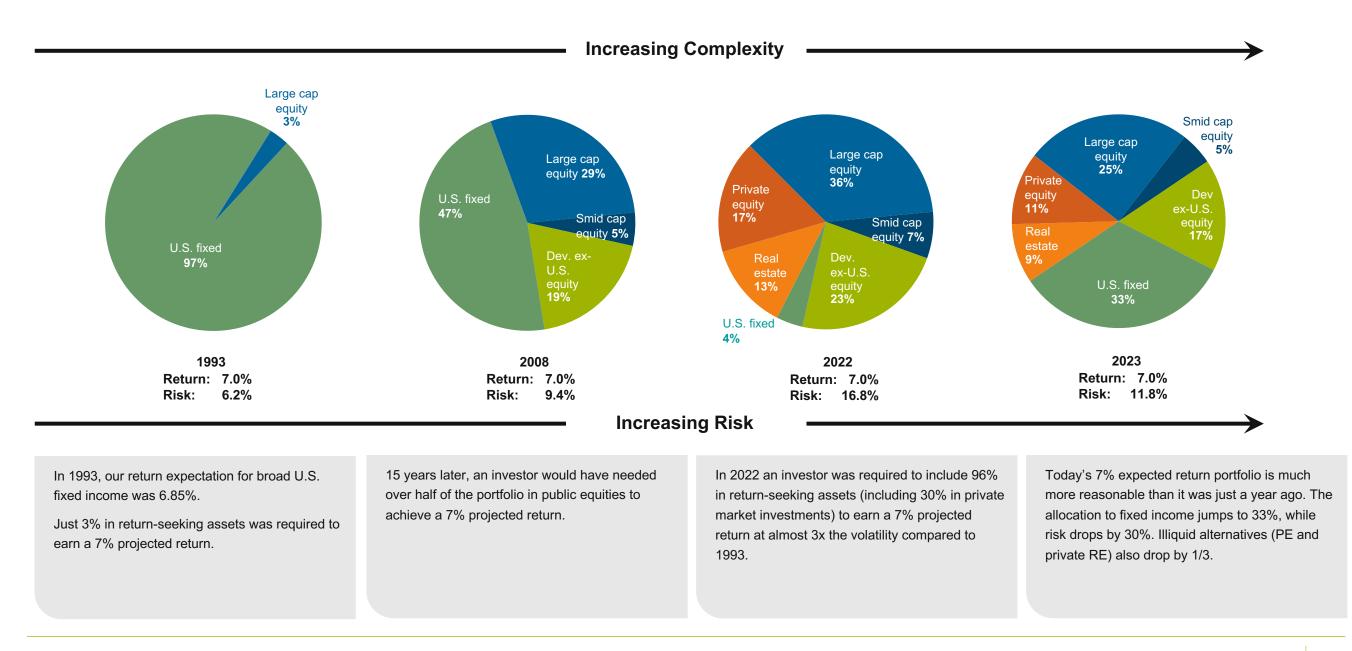
Actual Returns versus Callan Projections

Projection Years 1989–2013

Historical Comparison: Actual Returns vs. Callan Capital Markets Projections Portfolio (60% Equity, 30% Fixed, 10% Real Estate)



7% Expected Returns Over Past 30 Years



2023 vs. 2022

Typical public DB

- Higher risk and return improves nominal return by ~110 bps and increases risk by ~10 bps.
- Real portfolio returns are higher in 2023.

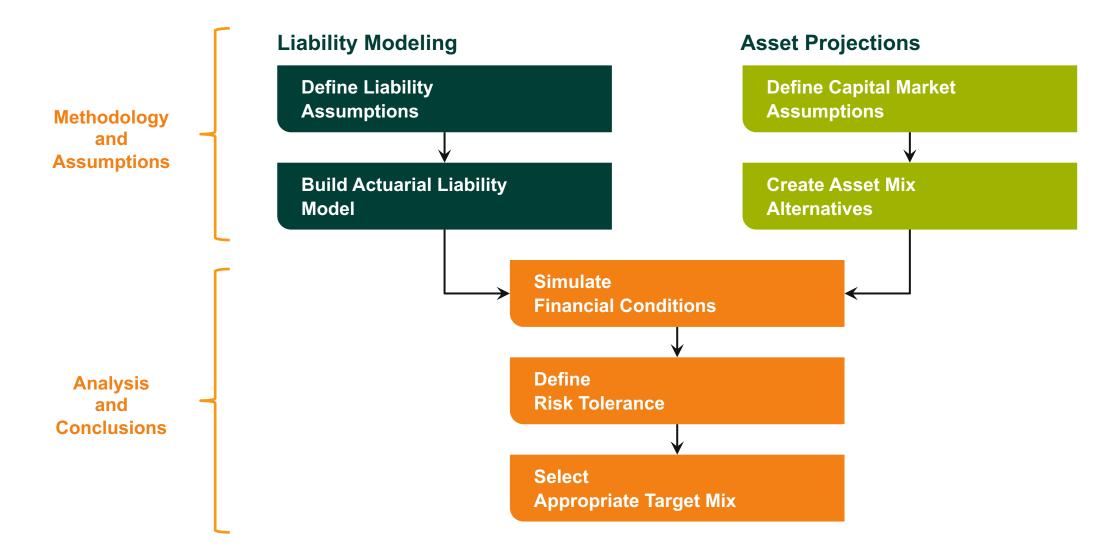
Asset Class	Allocation	2022 Returns	2023 Returns	2022 Change
Broad U.S. Equity	32%	6.60%	7.35%	0.75%
Global ex-U.S. Equity	21%	6.80%	7.45%	0.65%
Fixed Income (Agg)	25%	1.75%	4.25%	2.50%
Cash	0%	1.20%	2.75%	1.55%
Private Equity	12%	8.00%	8.50%	0.50%
Real Estate	10%	5.75%	5.75%	0.00%
Inflation (CPI-U)		2.25%	2.50%	0.25%
Mix Characteristics		2022	2023	2022 Change
Expected Return (Nominal)		6.16%	7.26%	1.10%
Expected Return (Real)		3.91%	4.76%	0.85%
Standard Deviation		13.31%	13.42%	0.11%
Sharpe Ratio		0.37	0.34	-0.04

Source: Callan



Developing Your Long-Term Plan

Assets and liabilities are evaluated and tested separately, then integrated into a single model



Liquidity

- Liquidity is a term used to define the ease of selling or costs involved in selling an asset to raise cash. Highly liquid assets, such as US Treasury bonds, trade regularly and in high volumes and at very low costs so these are considered highly liquid and a good source of cash during times of market crisis.
- Liquidity is an important consideration for STRS Ohio given the net negative cash outflow position of the plan.
- > STRS Ohio, like many public plans in the US, is a fairly mature plan paying out more in benefits than it receives in cash contributions.
- Projections of plan benefit payments and employer and employee contributions into a plan are a common part of the asset liability study process.
- ▶ The higher the cash outflow a plan has the less it can typically invest in illiquid or risky assets.
- During the 2017 Asset Liability Study, the Board adopted a new 5% allocation to a portfolio of Liquid Treasuries.
- The liquidity sleeve was a new component of the fixed income asset class designed to allow STRS Ohio a source of highly liquid and highly safe assets to use as a source of benefit payments during times of market crisis.

Investment Performance Benchmarking

Current Benchmarking Philosophy

The Research Foundation of the CFA Institute published *A Primer for Investment Trustees* that established criteria for judging performance benchmarks:

- 1) **Unambiguous** the benchmark should be clearly understood by all parties involved in the investment program.
- 2) **Investable** the benchmark should represent an investable alternative; that is, the trustees could choose to hold the benchmark rather than hire the particular manager.
- 3) **Measurable** the benchmark's rate of return should be readily calculable.
- 4) Appropriate the benchmark should reflect the manager's typical risk characteristics and area of expertise.
- 5) **Specified in advance** the benchmark must be specified prior to the evaluation period and known to all interested parties.
- 6) **Owned** the benchmark should be acknowledged and accepted as an appropriate accountability standard by the party responsible for the performance.

Observations on Current Benchmarking Practices

- Benchmark indices for each asset class and for the total fund are reviewed and established by the Board. The most recent review took place in early 2021.
- Asset class benchmarks are clear, publicly available, established in advance, and give clear direction to the investment staff and underlying managers on their performance objectives.
- Total fund benchmark is transparent and reflects the target asset allocation set by Board in the Statement of Investment Objectives and Policies (SIOP).
- Benchmarking approach for the total fund is dynamic, meaning the weights can change when the Board makes changes to the target asset allocation.
- The individual asset class benchmarks can also change, but only with Board approval.
- Recent examples include:
 - -Changing Alternatives benchmarking approach in 2021.
 - -Incorporating Intermediate Treasury Index into Fixed Income Blended Benchmark in 2018.
- Changes only affect the benchmark going forward, they are not applied retroactively.
- The approach is conventional and consistent with industry practices. It is used by virtually all institutional investors including public defined benefit plans, corporate pensions, endowments and foundations.

Current STRS Ohio Performance Benchmarks

Asset Class	Benchmark	Target Weight	Benchmark Components	Standard or Custom Index?				
Domestic Equity	Russell 3000 Index	26%	Russell 3000 Index	Standard				
	International Blended	000/	MSCI World ex-U.S. Index-Net (50% hedged currency)	Custom (due to hedging)				
International Equity	Benchmark	22%	MSCI Emerging Markets Index-Net	Standard				
	Fixed Income Blended	222/	Bloomberg U.S. Universal Index	Standard				
Fixed Income	Benchmark	22%	Bloomberg U.S. Intermediate Treasury Index	Standard				
	Real Estate Blended		NCREIF Property Index	Standard				
Real Estate	Benchmark	10%	FTSE NAREIT Equity REITs Index	Standard				
			Cambridge Associates Private Equity and Venture Capital Index	Standard				
Alternative Investments	Alternative Investments Blended Benchmark	19%	Cambridge Associates Private Credit Index	Standard				
			HFRI Fund of Funds Composite Index	Standard				
Liquidity Reserves	90-day Treasury Bill	90-day Treasury Bill 1% 90 Day Treasury Bills						
STRS Ohio Total Fund Policy Return (Blended Benchmark): weighted average based on Target Weights and Benchmark Components and rebalanced monthly								

Investment Manager Research

Callan's Research Resources

As of June 30, 2023

Research Team by the Numbers

56 Specialty consultants

80% Callan shareholders

- 29 CFA and/or CAIA charterholders
- 21 Master's degrees

Searches and Database by the Numbers

- **1,115** Manager searches completed over the last five years
- **\$222bn** Assets represented by these searches
- **2,000+** Average number of manager meetings per year
- **2,400+** Organizations tracked in proprietary database
- **16,000+** Strategies tracked in proprietary database

Commitment to dedicated resources

- Sole focus is research
- Highly valued, high-profile, career positions
- Original research, in-depth due diligence

Proprietary database and analytics

- Full control over data collection and due diligence
- Clean, detailed, and continuous data

Searches are client-driven and customized

- No buy-list
- Emphasis on both quantitative and qualitative analysis
- Thorough documentation of entire process

Oversight committee for manager searches

- Best thinking across the firm
- Ensures quality control and adherence to well-defined and robust process

Dedicated Resources

Public Market Research

U.S. Equity

Corey Schier Mark Stahl, CFA David Wang Mark Wood, CFA Nicole Wubbena



Fixed Income Kristin Bradbury, CFA Dario Buechi

Kyle Fekete, CFA David Zee, CFA



*Discretionary only

Global ex-U.S. Equity Paul Choi, CFA

Lauren Mathias, CFA

Tim Pollard Fanglue Zhou



Diversified Real Return Mark Andersen** Kyle Fekete, CFA



Dedicated Resources

Emerging Managers and Diverse-, Women-, and Disabled-Owned (EM/DWDO)

Bernie Bazile, CAIA Catherine Beard, CFA Ashley Kahn, CAIA Lauren Mathias, CFA Gary Robertson Avery Robinson, CAIA



Environmental, Social, and Governance (ESG)Amit BansalAidan DavisonKristin Bradbury, CFAAaron Quach

Davison Quach Tom Shingler Hannah Vieira Mark Wood, CFA Nicole Wubbena



Citlali Cuevas

Manager Research

Callan's Manager Database

You can use Callan data with confidence – we stand behind the data because we own and control it.

Investment Manager Database		
	No. Products	No. Managers
U.S.		
Equity	3,962	977
Fixed Income	2,954	487
Balanced	269	132
Non-U.S./Global/Emerging		
Equity	3,320	1,255
Fixed Income	645	261
Balanced	135	80
Real Estate		
Private	2.084	600
Public	188	83
Real Assets		
Private	380	171
Public	121	72
Hedge Funds	901	261
Multi Asset Class	169	92
Other (currency, derivatives, etc.)	192	136
Target Date Funds	1,139	58
Total	16,459	2,626*
Managers are never charged a fee to be in Callan's database. *Represents Unique Organizations		

Multiple Manager Touchpoints
 402 DWDO firms in database
 2,000+ manager meetings/onsites annually
 ~135 meetings with DWDO firms
 1650+ video calls during 2021
 200 manager searches per year
 DWDO firms included in each search
 Hundreds of managers analyzed/year via client performance measurement

Private Equity Database 4,719 products 3,705 managers	
Private Credit Database	
279 products	
175 managers	

As of June 30, 2023

Proprietary Fund Sponsor Database

Callan has a huge, detailed fund sponsor database with a long history of tracking return, risk, and asset allocation data on a vast array of fund types and sizes.

	Fund Sponsor Database		
Client Fund Sponsor Data		# of Funds	Assets (\$bn)
Detailed performance, risk, asset allocation data flows directly from our reporting	Public Funds Large Publics	227 85	1,906 1,868
system on DB and DC clients	Corporate Funds Large Corporates	322 63	448 366
	Endows/Founds Large Endows/Founds	384 48	552 508
Robust, Flexible Peer Groups Definitions Any size, any type, tracked	Taft-Hartley Funds Large Taft-Hartley	255 30	186 144
over time, total return vs. LDI, open/closed, etc.	All Large Funds	226	2,885
	Total Funds*	1,188	3,092
	All DC Plans (DC Index)**	133	355

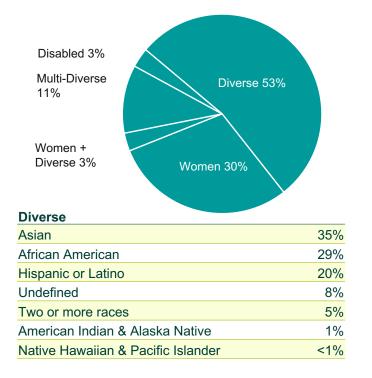
As of June 30, 2023

Callan's Database of Diverse Managers

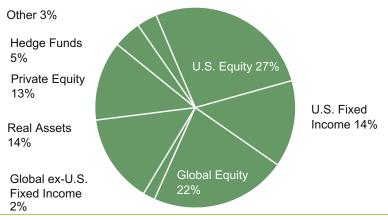
Diverse-, women,- and disabled-owned (DWDO) firms

By the Numb	bers		
\$41 bn	Assets managed by DWDO firms for Callan clients	518	Number of Callan Connects meetings since the program's inception*
55 (28%)	Number of Callan clients utilizing DWDO firms	1282	Number of DWDO strategies within Callan's database
182	Number of Callan meetings with DWDO firms	443**	Number of firms classified as DWDO in Callan's database
As of December 3 *Since inception in **240+ firms are ci	-	ed.	

DWDO Firms by Ownership Type*



DWDO Firm Offerings by Broad Asset Class



*Can include overlap. Numbers may not sum to 100% due to rounding.

Diversity, Equity & Belonging (DEB)

Education and outreach to diverse and emerging managers

Callan Connects



Launched in 2010, first-of-its-kind program developed by an investment consulting firm

Open to:

- Firms >50% owned by a minority, woman, or disabled-person; no AUM limit
- -Emerging firms (<\$3bn in AUM or raising Funds I, II, or III <\$1bn)

30-minute meeting with Callan professionals

- -Held quarterly in major U.S. cities (virtual as of March 2020)
 - 518 meetings since inception
 - 247 diverse-owned, 271 emerging
- Representing public equity, fixed income, private equity/debt, hedge funds, real assets and multi-asset class strategies
- -Formal research notes maintained for all Callan Connects meetings

Open-door policy for diverse managers



Promoting diverse-, women, and disabled-owned (DWDO) managers is a key tenet of the firm

- Callan has dedicated resources in each asset class to cover diverse and emerging firms
- We actively identify and encourage managers to participate in our database
- Callan includes a DWDO in every client search, where available
- **182** meetings with diverse managers in 2022
- **30** diverse firms advanced as semifinalists in our manager search process in 2022
- DWDO-focused, free annual workshops on industry best practices

Callan-sponsored attendees at "Callan College"

Manager Search Process Overview

Manager Search Process Client and Manager Profiles Quantitative Screening **Qualitative Screening** Manager Search Committee **Semi-Finalist Review Finalists**

The Process:

- Every search starts from scratch, no pre-determined "approved" or "buy" lists
- Backed by extensive due diligence and accumulated knowledge of specialist and generalist consultants
- Disciplined and consistent
- Client driven, customized
- Utilizes peer review—Manager Search Committee to ensure quality control

The Outcome:

• The identification of the managers and products that are the best fit for the investment program and the specific mandate

Client Participation:

- All parts of this process are transparent
- Any part of this process can be used to supplement a client's existing search process

Public Markets Manager Search and Due Diligence

Qualitative Analysis

Philosophy/Process

What is the firm's investment philosophy and process? Has it remained consistent over time?

How is research conducted and incorporated into the investment process?

Performance

Is there a rational explanation for periods of large out/underperformance?

People/Organization

What are the investment professionals' qualifications and experience?

Have there been any significant changes in ownership, personnel or assets under management?

Portfolio Construction

How are portfolios constructed and what are the parameters?

Quantitative Analysis

Historical Performance

How has strategy performed relative to peers and benchmarks over various measures and time periods? (cumulative, calendar year, rolling periods, rising/declining markets, stylistically extreme periods)

Risk Adjusted Returns

Have the returns generated by the portfolio been in line with the risks being taken?

Portfolio Characteristics

Has the managers' holdings been consistent with their stated style over time?

How do these characteristics compare to peers and to stated benchmarks? Does this help explain historical performance patterns given market environment?

Attribution

What are the sources of relative performance? Is this consistent with stated philosophy, process, and objectives?

Active v. Passive

Active and Passive Management Overview

Passive Management

Passive management offers cheap, broad, diversified exposure to asset classes, typically defined by marketcapitalization weighted benchmark indices. Passive portfolios hold securities in the same weight as they represent in the benchmark index and try to minimize any divergences from the benchmark weight.

Passive, or index, exposure makes the most sense in the efficient segments of the capital markets where success with active management has been hard to achieve.

Active Management

Active management seeks to outperform a specified benchmark through active managers deviating from marketcapitalization weighted benchmarks.

Callan believes active strategies can provide potential for value-added in less efficient segments of the markets, such as small cap and emerging markets equity, and in fixed income segments such as high yield, as well as where passive is not an option.

Active managers charge fees well in excess of passive mandates.

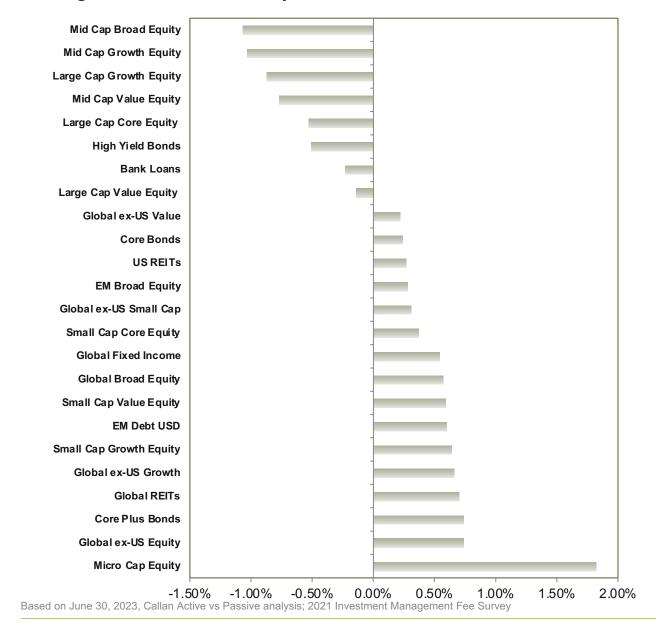
Active and Passive Management Overview

Considerations When Deciding Between Active and Passive Management

- Size of the asset commitment
- Cost differentials between active and passive management
- Efficiency and liquidity of the market
- Conviction in and the availability of institutional investment products
- Forecasted performance of active and passive management

- The exhibit on the following page illustrates how success with active management can differ across asset classes based on data from Callan's manager database.
- This chart shows the average 3-year value added by the median active manager in each asset class over the past 20 years based in Callan's research and peer manager universes through the end of the second quarter of 2023. We then subtract the median active manager fee for each asset class based on what large investors are typically charged for each mandate.

Active Management Performance Across Asset Classes



Average Net Value Added by Asset Class

- Active management has been a challenge for those asset classes listed at the top of the chart where the average active manager has not exceeded the asset class-specific benchmark on a net-of-fee basis.
- Those mandates listed towards the bottom of the chart indicate the average manager has been able to achieve value-added over benchmarks and net of a median fee.
- Fixed income, international equity, and small cap US equity are generally viewed as asset classes where active management has had more success.



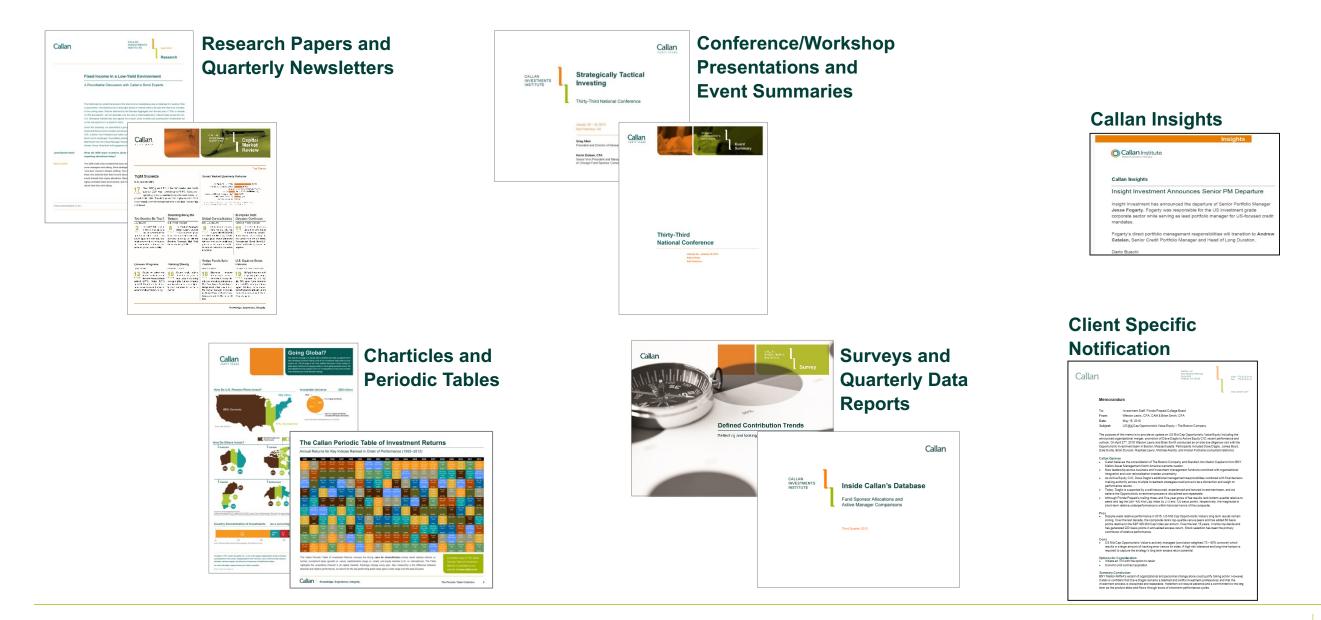
Appendix



Education & Research

Education & Research

A Complete Listing of Research is Available at www.callan.com



Published Research Highlights from 2Q23

2023 Private Credit Fees and Terms Study



The Critical Underlying Technology Behind Digital Assets: A Primer for Institutional Investors



Understanding the DNA of the U.S. Life Sciences Sector



Research Café: ESG Interview Series Session



Recent Blog Posts

Biodiversity: A Relatively New Theme for ESG-focused Investors

Kristin Bradbury

How Your Public DB Plan's Returns Compare

Public DB Plan Focus Group

How to Improve DC Plans with DEI

Jana Steele

Additional Reading

Alternatives Focus quarterly newsletter Active vs. Passive quarterly charts *Capital Markets Review* quarterly newsletter Monthly Updates to the Periodic Table *Market Pulse Flipbook* quarterly markets update *Real Estate Indicators* market outlook

Callan Institute Events

Upcoming conferences, workshops, and webinars

Callan College

Intro to Alternatives

This course is for institutional investors, including trustees and staff members of public plans, corporate plans, and nonprofits. This session familiarizes trustees and staff with alternative investments like private equity, hedge funds, and real estate and how they can play a key role in any portfolio. You will learn about the importance of allocations to alternatives and how to consider integrating, evaluating, and monitoring them.

- February 15-16, 2023 - Virtual Session via Zoom

Intro to Investments—Learn the Fundamentals

This course is for institutional investors, including trustees and staff members of public plans, corporate plans, and nonprofits. This session familiarizes trustees and staff with basic investment theory, terminology, and practices.

- March 1–2, 2023 - In-Person Session - Chicago

- May 23–25, 2023 - Virtual Session via Zoom

Please visit our website at <u>callan.com/events-education</u> as we add dates to our 2023 calendar!

Mark Your Calendar

2023 National Conference

April 2–4, 2023 Scottsdale, Arizona

2023 Regional Workshops June 27, 2023 – Denver

June 29, 2023 – Denver June 29, 2023 – San Francisco

October 24, 2023 – New York October 26, 2023 - Chicago

Watch your email for further details and an invitation.

Webinars & Research Café Sessions

Research Café: ESG Interview Series

February 23, 2023 – 9:30am (PT)

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