



## Current Strategic Goals

### **STRATEGIC GOAL #1 — Financial Health**

***Achieve and maintain a funding level that sustains the retirement system.***

**Objectives:**

- 1) Achieve progress toward 100% funding and promote intergenerational equity, consistent with board policy.
- 2) Achieve exceptional financial performance consistent with investment objectives and policy.

### **STRATEGIC GOAL #2 — Engaged Customers**

***Foster and maintain engaged and informed members, employers and other stakeholders.***

**Objectives:**

- 1) Strengthen relationships with members, employers and other stakeholders.
- 2) Develop communication themes and channels to enhance STRS Ohio's reputation with key audiences.
- 3) Provide educational programs that partner with members on financial wellness and preparing for a secure retirement.

### **STRATEGIC GOAL #3 — High Quality Workforce**

***Employ an experienced, credentialed, professional and dedicated STRS Ohio workforce.***

**Objectives:**

- 1) Continue to attract, develop and maintain a high quality, diverse and engaged workforce.
- 2) Foster and maintain a culture of professionalism, service orientation and ethical business practices.

### **STRATEGIC GOAL #4 — Operational Excellence**

***Provide excellent service while practicing responsible resource management.***

**Objectives:**

- 1) Perform as a leading retirement system as measured against peer systems.
- 2) Commit to continuous improvement and responsible resource management, while mitigating risks.
- 3) Deliver high quality programs and services to members, employers and other stakeholders in a cost-effective manner.
- 4) Strengthen business continuity and security capabilities to provide excellent service under all conditions.